



Purchasing eyeglasses is confusing and we know this. Many patients believe lens and frame materials are all the same and correct vision identically, so they shop based on price alone. Just like with a camera or other fine technology, performance is directly related to quality and craftsmanship. This does not mean more expensive is always better however! We focus on taking care of patients through the entire vision care process from examination to eyeglass selection and fitting; all at a reasonable, fair price. Because we know most patients return their internet glasses for quality or fitting issues, we offer our Steps to Success to assist you:

STEPS TO SUCCESS:

- The frame **MUST** be aligned specifically to your face **BEFORE** any measurements are taken. This is particularly true with High Definition or digitally surfaced lenses.
- A **FRAME PD** (distance between the center of the frame and your pupil) is the most accurate way to fit lenses. It is how we measure our patients. **THIS IS VARIABLE DEPENDING ON THE FRAME YOU SELECT AND IS NOT THE SAME AS A “PD” ASKED FOR FROM ONLINE VENDORS**
- Progressive and multifocal lenses require a measured reading position (called the segment height) or the odds are that it will sit too high or too low, causing poor reading.

For **ALL THREE REASONS** above, the best chance for success is for you to acquire your frame first and allow us to measure it for lens fit. You may then return your frame to your online vendor to have the lenses fabricated. You may also choose to have us fabricate lenses for your frame (ask for details).

Our fee for this service is \$75 per frame per year from the date signed below. Upon payment of this fee:

- We will evaluate and advise you regarding the accuracy of your eyeglass prescription made elsewhere
- We will realign and adjust your glasses, within 1 year of this agreement (NOTE: this does NOT cover materials used for repair, or warranty claims, which must be sourced where you purchased them from)
- We will replace nose-pads and provide ultrasonic cleaning at no additional charge within 1 year of this agreement

Name: _____ Date: _____ Exp Date: _____

Purchased: Internet Other local optical

FRAME MFG:

MODEL:

COLOR: